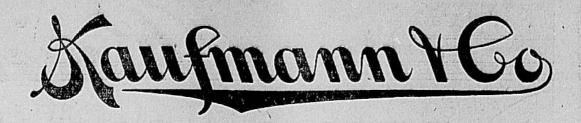
May Sale of New Neckwear

COAT SETS of Lace, sise Linen, embroidered in dif-ent designs, pretty with plain tailor-made at the world them as good values at 76c and 50c; 33c

Large resortment of latest effects in Stock Ties for summer wear; sold elsewhere at 38c; 25c special



50c Novelty Belts now 29c

Among the number are many made of silk and gilt woven. They are this season's newest styles, perfect in every respect. We have too many, and are anxious 29c

steel studded; only through lucky purchase we are 19c

Our grand stock-reducing sale of Tailored Suits is exciting much general interest in every quarter of this city, and well, it should. To lower the number of garments immediately we are offering reductions of 1/4 to 1/3 off regular prices, thus creating a buying opportunity offered very seldom at this time of the season

Opening Sale of

One entire large section is given up to Linen Suits; hence the variety is big and the full range of colorings most complete. In order to make clear and definite how attractive our prices are, we mention below two spcials:

Washable Suit of Black, Blue, Brown and White Striped Linon, 27-inch semi-fitted single-breasted coat, \$3.98 full plaited skirt; May Sale Suit of Natural Colored Pure Linen, double-breasted \$6.98

semi-fitted 30-inch coat, plaited skirt; May Sale

Clearance Sale of Children's Reefers at \$1.50

These cool evenings the children need protection more than any other time. We offer several Reefers from last season, but the styles are very desirable; sold up to \$5.00; reduced to \$1.50.

New models reduced from \$5.00 to \$3.50.

Sale of Dresden Silk Ribbons

For Sashes and Hair Bows

Careful planning and large buying quantity has enabled this store to assemble the finest display of Sash Ribbons ever presented in Richmond. Offered at special May prices.

38c SASH RIBBONS, 19c

Full assortment of Dorothy Dainty Sets of Sash and Hair Ribbon.

May Showing of New Summer Millinery

Monday and Tuesday >

You will find here Hats of refined style-the smartest models we have ever shown. The credit for the new showing is due to our representative who just returned from the North with the latest models from the leading Paris and New York designers.

Extra efforts have been made to combine values and style in Fashionable Headwear. Your inspection is invited to-morrow and Tuesday.

Untrimmed Hats Reduced We are making these reductions about thirty days earlier this sea-son than usual. Reductions apply to the latest Blocked Hats, in all the new colors.



The popular priced Hat section is the busiest spot in Richmond just now, and our expert milliners are working steady in order to keep our supply up to our usual requirements. Hundreds of charming styles on display at special prices.

We call special attention to our productions of Tailored Styles and Dress Hats priced at \$3.98, \$4.98, \$5.98 and \$7.00.

Sale of Hat Trimmings

Special offering of Hat Garnishsharp price reductions now. ERS. WINGS, POMPONS, FLOWERS, WINGS, POMPONS, AIGRETTES. The newest summer effects in the most complete and attractive variety yet shown. There is more quality at less cost than you will find elsewhere.

May Sale of Undermuslins

Women will find that all the little points that appeal to them so keenly have been brought out in this extensive showing of choice Undermuslins, whether in a simple, inexpensive garment for hard wear, or one of those exquisite embroidered and lacey creations. At lowest prices of the year.

59c Corset Covers, May Price, 38c \$1.00 Chemise Gown, May Sale, 79c \$1.38 Cambric Skirts, May Sale, 98c

Square Neck Corset Cover of fine cambric, front and back trimmed

Chemise Gown of soft nainsook, round neck, formed of eyelet embroidery, headed with ribbon-run beading and embroidered edge: elbow sleeves, finished with tucked ruffle edged in embroidery; \$1:00 Gown 79c

Extra Full Cambric Skirt, has deep ruffle composed of four bands

Notable May Sale of

Net and Lace Waists

A recent purchase of Lace Waists, negotiated with one of the foremost makers at an important price concession, has reached us in time for this sale, and will be one of the strongest features of our May Sale.

\$7.50 Waists, \$5.00

Walst of ecru or white Brussel net, elaborately frimmed in German Val. and Cluny lace; entire mounted on Jap silk.

\$10.00 Waists, \$7.98

Ecru or white embroidered net, V front, and back of braided fliet net, outlined with bands of fliet and insertion; Jap silk lined.

May Sale of Children's Apparel

White Lawn Dresses, \$2.50

The little girl's wardrobe can be replenished more economically now than at any other time of the year.

Children's Long Walst Dresses of Persian Lawn, large bertha of Val. inserting and lace, and designed with lace medallions, elbow sleeves, full tucked skirt; usually \$3.75; \$2.50 special

Specially Priced Gloves

These May offerings in Gloves should interest every woman. This is the greatest opportunity to supply your Glove needs for the summer.

No seconds to be found here.

KAYSER'S Silk Gloves, elbow length, in black, white and \$1.38

wrist: special
Chamois Gloves, 10-button length, in white and natural \$1.59

The open-air lorne show of the Deep Bun Buni Cinh, to be held in the Dasiel Burr Conrad, of Whiteheister, to The open-air lorne show of the Deep Bun Buni Cinh, to be held in the Dasiel Burr Conrad, of Whiteheister, of prins Social Importance to which the smart set of Richmond is Joshing Social Control of the Social State Part Grounds Thurshally, Priday and Saturday of this week, is an every long of the Philippine Supreme Court for the Control of the Social State Part Ground State Part Grown and will doubtless be filled with parties including all the buds and part of the Social State Part Grown and will doubtle be been set of the beauty show in the boxes with Richmond knowledge will divide the honors of the beauty show in the boxes with Richmond English Defore the public cycle in finest bordes and riders, and the preliment provided the beauty will divide the honors of the beauty shown in the beauty shown in the provided of the part of the pa

ural beauties, and their acting is, in consequence, of so fine a quality as the consequence, of so fine a quality as the consequence of so fine a quality as the consequence of so fine a quality as the consequence of the lack of the fine and cake are among the attraction from that will make a car ride of the fine for the fine soft of the fine fine soft of the soft of t

AN ACCOUNT

WITH THE

7 and 9 West Broad Street,

Where all the newest spring styles and designs are now on exhibition. Full assortments of Furniture for every room. Brass Beds, Mattresses, Go-Carts, Refrigerators, Rugs and other Housefurnishings are shown at prices that cannot be duplicated anywhere else. The largest and most attractive showing in the city of Richmond.